

KEY QUESTIONS OF MEDIA LITERACY



ECHOES & REFLECTIONS

TEACHING THE HOLOCAUST. INSPIRING THE CLASSROOM.

Message

What is the message? How is it communicated? Consider visual cues like colors used, symbols, words, and depictions of people.

Context

What are the hopes, fears, and grievances present in society at this time? Think about the political, social, and economic climate.

Audience

Who is the target audience? What about this message would be appealing to this group? What reactions might different audiences have had? Could people access and express alternate viewpoints?

Creator

Who is the propagandist? What do they hope the audience will... Think: Feel: Do.

Consequences

What effects could this message have on society?