KEY QUESTIONS OF MEDIA LITERACY



	Message: What is the message? How is it communicated? Consider visual cues like colors used, symbols, words, and depictions of people.	Context: What are the hopes, fears, and frustrations present in society at this time? Think about the political, social, and economic climate.	Audience: Who is the target audience? What about this message would be appealing to this group? What reactions might different audiences have had? Could people access and express alternate viewpoints?	Creator: Who is the propagandist? What do they hope the audience will Think: Feel: Do.	Consequences: What effects could this message have on society? What might the effects be 20, 40, 80 etc. years down the road?
Image One					
Image Two					
Image Three					